



## Marketing/Communications Intern Position

### Position Summary

The Marketing/Communications Intern position supports the mission of Frontline Church through hands-on experience in multi-channel communications. They will be challenged to grow in their personal, spiritual, and ministry goals. They will work with the Communications team and report directly to the Marketing Director of Frontline Church.

### Qualifications

- Has the ability to develop and execute marketing strategies across a variety of media/platforms
- Enjoys working with graphics, social media, and photography
- Has an understanding of basic social media practices and algorithms
- Displays openness to learning new skills

### Reports To:

Marketing Director

### Responsibilities May Include:

- Assist in conceptualizing and producing cross-channel graphics
- Plan and execute social media publishing schedule
- Design marketing campaigns and emails
- Enhance and contribute to building the church app platform
- Assist in content creation for [frontlinegr.com](http://frontlinegr.com)
- Writing, editing and proofreading
- Work with various ministries to assess and serve their promotional needs

### Personal Development Plan

The intern will create a development plan over the scope of their internship. This would include a character, value, and ministry goal he or she wants to grow in while performing as an intern. The intern will present to their supervisor key takeaway from their plan at the end of the internship.

### Evaluation

The intern will meet weekly with his or her supervisor for the purpose of discipleship/development. At the end of the internship, there will be a final evaluation to provide the intern with next steps to take and ministry experience for personal and leadership development.